

## Possums Baby Sleep Stories Competition – T&Cs

1. The promoter of this competition ('Possums Baby Sleep Stories Competition') is Possums for Parents with Babies Ltd ACN 162 221 892.
2. The competition starts at 5pm on Thursday 2<sup>nd</sup> July, 2020, and ends at 5pm on Friday 31<sup>st</sup> July, 2020.
3. The winning entry will receive a Hug-A-Bub Organic Pocket Wrap Carrier worth \$100.
4. Winners will be chosen by a Possums internal panel. Selected winners are final.
5. Winning stories will be selected based on:
  - a. Describing a healthy example of a baby dropping off to sleep easily because of high sleep pressure
  - b. Engaging story
6. All entries must be submitted to 'possumscomp@gmail.com' by 5pm AEST on Friday 31<sup>st</sup> July, 2020. Only entries submitted via this e-mail address will be eligible to win. Entries received after this time will not be in the running to win a prize.
7. Maximum word count is 500 words per story. Maximum three (3) stories submitted per e-mail address.
8. Winners will be announced on the Possums social media channels and will be notified via e-mail on Monday 10<sup>th</sup> August, 2020. Private messages to winners will contain instructions for how to claim prizes.
9. Approved stories and images submitted will be published on the Possums blog (<https://possumsonline.com/blog>) and promoted via the Possums social media channels (<https://www.facebook.com/possumsforparentswithbabies/>, <https://www.instagram.com/possumsonline/>, <https://www.pinterest.com.au/possumsonline/>).
10. By submitting a story and image, entrants give Possums Education consent to use stories and images on the Possums website, Possums Education's promotions online, and in their educational materials. Only approved stories that are published on the Possums blog are in the running to win a prize.
11. Any material created by or on behalf of Possums using your submission material or any part thereof is and shall remain the property of Possums but for clarity you retain ownership of your submission material. Possums and its approved and credible partners have the right to use a reference to that submission in connection with such content, if they choose to do so. This will normally be in the form of first name and age. E.g. Tom (aged 18 mths). Each participant in the competition authorises that his / her name and photograph be published on the site and social media platforms of Possums. By registering and entering the Possums promotion, you are consenting to the use of your information (including address, where collected, and e-mail) being used for future correspondence, by e-mail or post from the Possums.
12. Entrants assign Possums the right to alter red eye, contrast and brightness on any photos submitted.
13. Possums Education has final say on what stories and images are published and accompanying text.
14. You, the user, may "opt out" of receiving any promotional communications from Possums by choosing the 'unsubscribe' option made available in the emails you receive from us. In addition, you may contact us at [possumscomp@gmail.com](mailto:possumscomp@gmail.com) if you: 1) want to confirm the accuracy of the personal information we have collected about you; 2) would like to update your personal information or delete your personal information; and/or 3) have any

complaint regarding our use of your personal information. If requested, in relation to the information we hold, we will change any information you have provided to us or mark any information to prohibit future use, provided that you provide evidence as we may reasonably require for such changes.

15. By posting any content or submitting any material you are agreeing to accept the competition rules and the Terms of Use and that you agree to be bound by them. If you do not wish to be bound by the rules or Terms of Use then you should not post any content or submit any such material.